

**Notes for Events Workgroup  
January 25<sup>th</sup>, 2017**

**Attending: Sekoyia, Kipp, Ani, Jill**

**Update on 50<sup>th</sup> Anniversary Big Event**

- Survey
  - 25 responses so far
    - The survey will be up on the website through the end of January
  - We had talked about possibly holding quartley events to promote and fundraise for the Big Event
    - After discussion, it was decided we do not have capacity for holding multiple events leading up to the big event
  - Most respondents chose “A Day-Long Event” and/or a “Weekend-Long Event”
  - Many respondents were interested in a family-friendly event
  - Received emails of folks interested in participating in the planning
- Date
  - KBOO’s anniversary is in June
  - Weekend between Pride and Good In The Hood in June was suggested but then the committee decided to use these events as well as the Blues Festival to promote the Big Event and planned the Big Event for mid-August
- Venue
  - There is now a list of venues that has been started for future KBOO events.
    - Information includes
      - Size
      - Cost
      - Accessibility
      - Food services available
  - Now that the event is planned for August with the great Oregon weather there is an idea for an outdoor event like the block party that was held for the 40<sup>th</sup> Anniversary.
    - The committee wants to move forward with this plan
  - Action Items
    - Research needs to be completed for street closure permits –Jill
    - Research needs to be completed for alcohol permits – ability to sell in park on the street – Kipp
    - Research for Food Cart permits – Jill
    - Research cost of stage(s) and PA system
    - Research cost of security
    - Research vendor permits- Jill
- Will the event be a fundraiser for KBOO
  - The committee sees the event as more of a celebration than a fundraiser.
  - It will be a free event perhaps with beer sales
- Schedule for the event
  - Idea to mirror the Saturday or Sunday on-air schedule while including all genres and culturally specific music
  - Sekoyia will poll the potential volunteers who want to help with the event to pick a meeting date in March to start assigning tasks.

- Timeline/work-back schedule to be discussed at the next meeting

#### **Book and Record Sale Dates for 2017**

- Scheduled for August

#### **Significant Dates for Outreach for 2017**

- Inner City Blues Festival – April 22<sup>nd</sup>
- What the Fest – June 16<sup>th</sup> – 19<sup>th</sup>
- Blues Fest - 6/30 – 7/4
- Cathedral Park Jazz Festival - 7/14 – 7/16
- Pick-a-thon 8/3 -8/6
- Albina Fest – August
- Rags to Riches - August

#### **On-line Auction**

- Topic for Jill help over until the next meeting

#### **Check-in on Clinton Street**

- No update at this time

#### **Check-in on The Know**

- Opening new venue 2/25 – Old Tony Starlight's location
- The Know doesn't charge for equipment or sound
- Stipends for DJs are legal
- Can advertise something like ½ proceeds go to KBOO
- Can board members be paid for a fundraiser they are holding for KBOO?

#### **Promotions for events in general**

- There was a question about a team or process to handle events
  - Marketing, Social Media, Need for additional volunteers, etc.
- Ani updated the group that there is a new Co-Sponsorships volunteer and that KBOO is looking for a promotions volunteer

#### **Date and Time for next Meeting?**

- For February we will meet on Tuesday, 2/21 at 6pm