

Development/Events Committee Meeting (6/22/20)

Time: 4:35PM (PST) - 5:40PM (PST)

Present: Tom, Michelle, Laurie, Stacey, Mike

Facilitator: Tom

Note Taker: Michelle

Notes

- Finance Meeting
 - 200k ahead of budget (savings from no membership director, etc.)
 - Haven't booked 40k from Collins
 - 25k matchings next year (2021)
 - Grants & Loans:
 - Submitted app to Glaser Progress Foundation (20k unrestricted)
 - Denied by Healy Foundation for youth
 - Accepted PPP loan
 - Not sure where we are at with the EID Loan
 - Laurie: There's board concern about taking out another loan
 - Mike: 10k will be forgivable, basically extra PPP loan, having it as a backup in case is good (waiting until Dec. to take it is the greatest outcome)
 - Mike: Completely different time from 2018, listenership halved from 2018 summer
 - Tom: Working on a Autzen grant with Stacey (October submission)
 - Acknowledge that Becky has done a lot of work we can use to guide us for grants
 - Also was in contact with Monica for guidance
- Archival work:
 - Make the 50th Anniversary website into our own
 - <https://kbooradio.squarespace.com/>
 - \$216 to renew website (expires on July 12th)
 - Laurie: we could approach IMLS (or other funders) to help get funding for working on this
 - Tom: Celeste said Erin is coming back on board to help (10h/w)
 - Can leverage Erin's historical knowledge for more archiving grants
 - Tom: what if applied for the Historical Reservation Grant (?)
 - Laurie: should we do more planning before asking for funding
- WBF
 - T-shirt
 - Jenna & Celeste in contact with Christina from WBF, get logo for shirt
 - Proceeds go towards Music Matters (community)
 - "Bluesfest Anniversary ____" Logo,
 - *KBOO is a SUPPORTING sponsor
 - > ask if we have to put BofA on t-shirt (on back possibly)
 - Front
 - Bluesfest logo (with KBOO)
 - Back
 - Presented by: Bofa
 - Sponsored by MusiCares, Meals on Wheels People

- Press release:
 - <https://drive.google.com/file/d/12CEUa3KmYqDewD2CYZm1BeKzLjhnEYwH/view>
 - Internal guidelines(?):<https://drive.google.com/file/d/1xlkPx2ppKxgsRnZ5dX6tjCnu9qXkpHti/view>
 - KBOO not taking money from shirt sales
 - Give back to the community to Music Matters
 - Also avoid taking money from BofA (a little bit of sponsorship money to putting this on)
 - Shirt sales through Custom Ink
 - Check might have to be re-granted (goes through us and then given to Music Matters)
- Thank you Stacey & Laurie for the Grants Matrix!
 - Will become part of regular meetings
 - Talk about grants that are on the table & in the pipeline
 - Laurie: Did Stacey finish?
 - Stacey: Updated with new columns, as she goes
 - Will be a fluid document
 - Tom will convert excel to google sheet to keep everyone updated
 - Laurie: will post on board docs (KatMeow asked for a copy)
 - Tom: certain grants will have to be taken into consideration with our strategic plan
- Part of G!G again
 - Tom heard from WW editor (Richard Meeks/Weeks?)
 - Waiting to hear about specific plans
 - They move us back and forth between Media & Arts
 - Not listed with our contemporaries (XRAY, etc.)
 - Mike: We can choose our category when we register
 - If we figure out a more solid core for KBOO, will be easier to place us in a category
 - Laurie: where do you think we belong?
 - Tom: Community building- where we are headed
 - Laurie: Thought would be in independent media
 - Tom: Community Media- first glance would be media, but is deeper than
- Cafepress
 - Tom: Has an online store- is it still active?
 - Will bring to meeting tomorrow for Jenka (11AM)
- Raffle
 - Talk about next Rev Ops
 - Mike pulled food vendors list
 - Theme: KBOO food extravaganza
 - Will have a Direct Mail component
 - New printer- Impress printing
 - Mike reached out last week
 - Impress just got a big chunk of equipment
 - Mike meeting with head of company on Wednesday
 - Hopefully by end of the week can move forward with first direct mail
 - Tom: Might have to provide new art for envelopes

- Mike: Allen should have had our supply in his warehouse, hopefully still have it
 - Renewal in August
 - Mike: Hopefully beginning of next month/end of this month
 - Tom will write something out
 - Mike: September annual meeting is good argument for renewing
 - Last years:
<https://drive.google.com/file/d/1UpXbaI8C5mWVwmHKE1lh8dKKlJjcB1cn/view>
- Board members letter writing campaign
 - Laurie took initiative!