

Development/Events Committee Meeting Agenda 6/21/2021

Time: 4:30PM - 5:45PM

Attending: Jessica, Jill, Laurie, Bren

4:30 Welcome

[usual struggle with tech issues, folks had trouble accessing google meets for first 20 minutes :]

4:50 Approve March, April & May meeting notes

Discussion: What constitutes quorum? List of members who only occasionally show up? Bylaws only state that "member who attends 3 consecutive meetings" is a member of committee, so we assume that to resume membership a member has to attend 3 meetings to be "reinstated"

No action taken, approval minutes tabled; discussion turned to proposed event by Brenboy

4:55-5:40 **Events: Live stream fundraiser**

- Rip City Basement concept
 - Select date
 - Set promotions timeline

Bren thinks YouTube livestream best format

6-8 acts, 1/12-2 hours for the program

Introduce each act separately; host (Bren) introduces, asks questions, pitches for both artist and KBOO

Thinks appeals to eclectic KBOO audience (feature C/W, comics, hip hop, real variety); if each artist has 10 fans, multiplied by variety of artists and devoted KBOO listeners

What is best nite of the week? Bren says depends on structure: if variety showcase could build it that way; or, could select a program that already has a big listenership, could reward the program by livestreaming

Jessica: question of coordinating w/livestreaming on regular programming (different from the BAM! Event that was only on zoom not radio)

Jill: Celeste had suggested partnering w/existing jazz fest

Bren: PDX hip hop week (going on since '90s, every August), still not a lot of people know about it; a festival that goes to different venues

Options for KBOO: could get sanctioned by Hip Hop Week to be the brand

Jessica: could be the kick-off credit, a show at beginning of week

Laurie: costs, approval process?

Bren: anyone can pay \$50 to be co-sponsor; KBOO would be a part so could be official press; we could create OUR flier w/KBOO name, "hip hop show powered by KBOO" or "cosponsored with KBOO"

Committee enthusiastic about idea; kudos to Bren for initiating

Next steps:

- Bren will make connections w/PDX Hip Hop Wk and find out next steps for approval, etc (for cosponsorship, costs, etc); Bren volunteered to pay the cosponsorship costs, will be minimal
- Need to consult w/station comanagers (Bren confident Celeste will approve, have been discussing for few years); Jill will talk to managers about 1) whether we can cosponsor, 2) whether can use KBOO logo
- Location: Bren has vet's status and can get venues for cheap; e.g., Amer Legion hall on Alberta, can get for very minimal cost
- Jill: Devmt Comm can help to promote
- camera/tech crew: Bren could hire crew he uses, or rely on KBOO
- Costs: Bren estimates about \$800 in costs
- Ticket sales: if covid venue cap, minimum 50 @ \$10, plus donations pitching, livestream event tickets
- During event, someone should be responsible for posting on social media
- Have someone (perhaps Bren as host) walk across stage with info on donating to KBOO, Venmo #
- Artists will be compensated by videotape, exposure on KBOO, lots of people watching; will help their careers a lot; "they're using us a lot more than we are using them"; very easy for Bren to get artists to participate

5:40 - 5:45 Committee volunteer recruitment

- Summer co-sponsorships

Jill: summer might be good time to recruit volunteers, at gatherings where KBOO is well received

Jessica: maybe get PSU student to intern (Women's Studies, program in nonprofit mgmt, etc.) to help w/Devmt/Events; also figure out right terms to use so that someone searching Google, etc, "volunteer in Ptd" will land on KBOO

Other agenda items tabled for next time since no station manager attending:

KBOO Station Managers' Update

Development

- Development Director
- Current fundraising campaign
- Donor stewardship
- Grants & loans

5:45 Adjourn